




# Max Postcode

Integrated Postcode Addressing for Maximizer



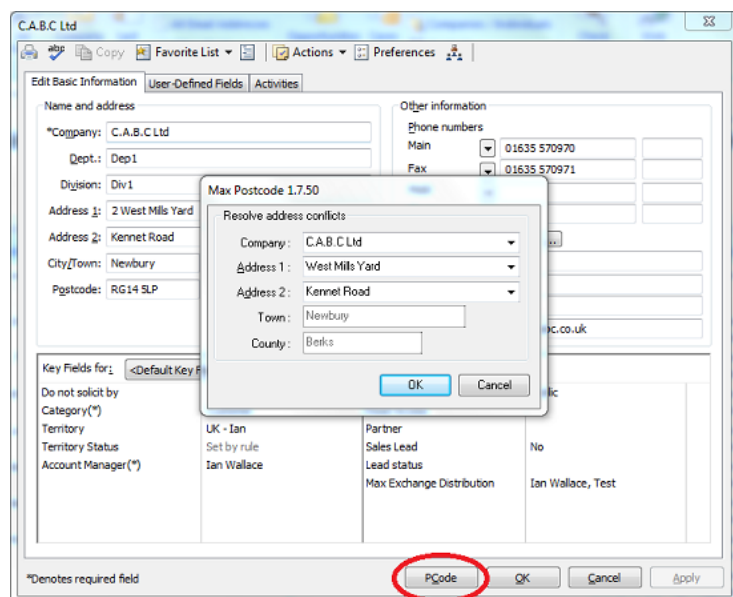
**Max Postcode provides facilities that...**

-  **Allow quick address entry using data from the Royal Mail Postal Address File (PAF)**
-  **Enable accurate address checking on re-entry**
-  **Offer Street-level address validation**

Max Postcode is fully integrated into the standard Maximizer Address Book record-card, and can be used to fill in the Maximizer address lines on entry of new records, or to validate a previously entered address.

When validating previously entered addresses, Max Postcode allows you to resolve differences before updating the record-card. Max Postcode also works for alternative mailing addresses recorded in Maximizer.

Max Postcode is compatible with most recent versions of Maximizer and integrates the CAPSCAN Zapcode postcode address data system.



Max Postcode inserts an extra button into Maximizer's data entry window next to the OK and Cancel buttons. When you insert an address book entry the focus within the data entry screen will start within the postcode field. When you type in the postcode and click the "PCode" button the software will match the postcode that you have entered. If the match is successful then the software will automatically complete the address to street level and occasionally (when matched) will also complete the company name field.

This software can be purchased from [www.crmshop.co.uk](http://www.crmshop.co.uk) and a demo version is available which you can install and use to look-up CABC postcodes. This product is provided free by CABC when you purchase an annual Zapcode licence from us. The demo can be obtained from <http://www.crmshop.co.uk/shopexd.asp?id=149>

For further details please contact CABC Ltd, 2 West Mills Yard, Kennet Road, Newbury RG14 5LP Tel: +44(0) 1635 570970 Email [sales@cabc.co.uk](mailto:sales@cabc.co.uk)

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